

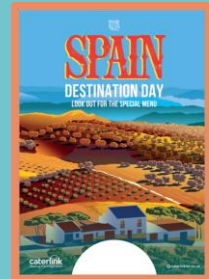
MARKETING BULLETIN

MAY

WELCOME TO THE MAY EDITION OF YOUR MARKETING BULLETIN. WE'RE CATERLINK, YOUR SCHOOL CATERER. WE WANT TO LET YOU KNOW ABOUT THE GREAT OFFERS, PROMOTIONS, EVENTS AND DEALS WE HAVE COMING UP THIS MONTH - SO, IN MAY WE HAVE DESTINATION SPAIN, IN SEASON: TOMATO, EXAM BRAIN FOOD, INTERNATIONAL HAMBURGER DAY AND TOMATO WEEK! WE HAVE MEAL DEALS, LOYALTY CARDS AND PRODUCT PROMOTIONS THROUGHOUT THE MONTH.

DESTINATION: SPAIN

DID YOU KNOW SPANISH IS THE SECOND MOST SPOKEN LANGUAGE IN THE WORLD? AND THAT TOMATOES, POTATOES, CACAO, TOBACCO WERE IMPORTED TO EUROPE BY SPANIARDS? WE WILL BE SERVING A REAL FIESTA ON OUR COUNTERS, BE SURE NOT TO MISS OUT!



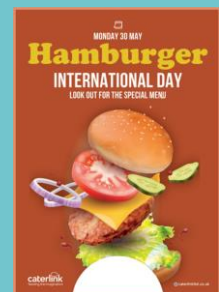
IN SEASON: TOMATO



WHILE TOMATOES ARE BOTANICALLY BERRY- TYPE FRUITS, THEY ARE CONSIDERED CULINARY VEGETABLES AS AN INGREDIENT. WE WILL BE USING TOMATOES IN ALL DIFFERENT WAYS SUCH AS HOMEMADE KETCHUP, STUFFED BEEFSTEAK TOMATOES, TOMATO AND ONION CHUTNEY AND MANY MORE.

INTERNATIONAL BURGER DAY

BELIEVE IT OR NOT BUT HAMBURGERS WEREN'T POPULAR UNTIL THEY WERE INTRODUCED AT THE ST. LOUIS WORLD'S FAIR IN 1904. WE WILL BE SERVING YOU A SELECTION OF OUR GOURMET BURGERS TOPPED WITH ITEMS SUCH AS ONION RINGS, MAC & CHEESE AND NOT FORGETTING THE SIDES EITHER!



EXAM BRAIN FOOD

WE KNOW HOW IMPORTANT THIS TIME OF YEAR IS TOWARDS STUDENT STUDIES. WE WILL BE INCORPARATING BRAIN FUEL FOOD INTO VARIOUS OFFERS AND SERVICES WE PROVIDE. WE WILL BE INCREASING OUR USE OF PULSES, WHOLEGRAINS, FRUIT AND VEGETABLES ALL MONTH!



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