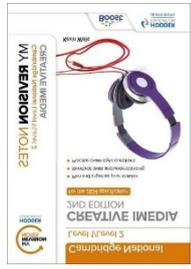


iMedia (IT)

Exam Board	Recommended Revision Guide	Support Available at QE
OCR Unit: R093 Creative iMedia in the media industry	 	Week 1 Wednesday Lunchtime Room: A212 Week 2 Wednesday Lunchtime Room: A212
Useful online resources		Exam dates
Google Classroom	QUE-23-11CIt1 □ Topic: EXAM (15 May)	Paper: R093 Creative iMedia in the media industry Wednesday 10 th June 2024 pm (90 minutes)
Know it all Ninja	www.knowitallninja.com	
YouTube	http://tinyurl.com/R093Vids	
Week beginning	Topic / Content to revise	Completed / RAG rate
26th February 15 weeks to go	1.1 Media industry sectors and products; Traditional media, new media, products	
4th March 14 weeks to go	1.2 Job roles in the media industry; Creative, Technical, Senior	
11th March 13 weeks to go	2.1 How style, content and layout are linked to the purpose 2.2 Client requirements and how they are defined	
18th March 12 weeks to go	2.3 Audience demographics and segmentation 2.4 Sources of research and types of research data	
25th March 11 weeks to go	2.5 Media codes used to convey meaning, create impact and/or engage audiences Media codes, Ways that meaning, impact and/or engagement are created using □ Animations □ Audio □ Camera techniques □ Colour □ Graphics □ Interactivity □ Lighting □ Mise-en-scene □ Movement □ Transitions □ Typography	
1st April 9 weeks to go	3.1 Work planning 3.2 Documents used to support ideas generation	
8th April 8 weeks to go	3.3 Documents used to design and plan media products Asset log, Flow chart, Script, Storyboard, Visualisation diagram, Wireframe layout	
15th April 7 weeks to go	3.4.1 Legal Considerations to protect individuals	
22nd April 6 weeks to go	3.4.2 Intellectual property rights	
29th April 5 week to go	3.4.3 Regulation, certification, and classification	
6th May 4 weeks to go	3.4.4 Health and safety	

13 th May 3 weeks to go	4.1 Distribution platforms and media to reach audiences Online, Physical platforms, Physical media	
20 th May 2 weeks to go	4.2 Properties and formats of file formats Image Files, Audio Files, Moving Image Files, File compression	
27 th May 1 week to go	1.2 Job roles in the media industry; Creative, Technical, Senior Past Papers and PPE revision with Mark Schemes on Google Classroom	
3rd June Final week	Past Papers and PPE revision with Mark Schemes on Google Classroom	