

Subject: Media Studies GCSE & A Level

Exam Board: Eduqas

	Year 10	Year 11	Year 12	Year 13	Additional Information
Autumn 1	<p>Film posters and marketing.</p> <p>'Spectre' poster 2015 & 'The Man with the Golden Gun' 1973.</p> <p>007 website & Bond Franchise</p>	<p>Television industry - sitcoms. 'The IT Crowd' and one section of 'Friends'</p>	<p>Introduction to the course including main theorists and terminology</p> <p>Component 1 Sec A</p> <p>Advertising and marketing</p> <p>Set products - Tide, Water Aid, Kiss the Vampire</p> <p>Media Language and Representation</p> <p>Component 1 Sec B Audience & Media industries</p> <p>&</p> <p>Component 1 Sec A : Music Video Formation (Beyonce) and Riptide (Vance Joy)</p>	<p>Component 2 Sec B :</p> <p>Magazines</p> <p>Introduction and Industry overview and contexts</p> <p>Vogue (July 1965) and The Big Issue (Oct 17-23 2016, No. 1227)</p> <p>- Media Language and Representation</p> <p>- Industry</p> <p>- Audience</p>	<p><u>Link to Syllabus For GCSE Media Studies:</u></p> <p>https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab_overview</p>
Autumn 2	<p>Advertising - print ads Quality Street 1950s ad campaign and This</p>	<p>Music videos & associated websites</p>	<p>Component 1 Newspapers</p> <p>Daily Mirror and The Times</p>	<p>Component 2 Section C : Online media</p>	<p><u>Link to online A level Media Studies Syllabus:</u></p> <p>https://www.eduqas.co.u</p>

	<p>Girl Can & Radio - The Archers</p>	<p>Taylor Swift & Justin Bieber TLC 'Waterfalls'</p>	<p>Sec A - Media Language and Representation Sec B : Newspapers: Industry and Audience</p>	<p>Introduction and Industry Overview Blog - Zoella/ Zoe Sugg Online mag - Attitude</p>	<p>k/qualifications/media-studies-as-a-level/#tab_overview</p>
Spring 1	<p>Newspaper front covers and 'The Sun' website & Magazine front covers</p>	<p>Component 1 revision</p>	<p>Component 1 Sec B: Radio Industry and Audience Late Night Woman's Hour Extracts from at least two podcasts chosen by centre</p>	<p>Finalise NEA Component 1 revision - focus on media language and audience</p>	<p><u>Assessment for GCSE Media Studies</u> Component one (40%): Exploring the Media 1 hr 30 Component two (30%): Understanding Media Forms and Products 1 hr 30 NEA: 30%</p>
Spring 2	<p>NEA - cross media production including statement of aims, Sketches, articles, picture taking, audience research</p>	<p>Component 2 revision</p>	<p>Component 1 Section B: Film Industry Black Panther and I, Daniel Blake And</p>	<p>Component 2 revision - focus on representation and industry</p>	<p><u>Assessment for A level Media Studies</u> Component one (35%): Media Products, Industries and Audiences 2 hrs 15 Component two (35%):</p>

			<p>Component one Section B : Industry and Audience</p> <p>Video Games - Assassin's Creed III: Liberation</p>		<p>Media Forms and Products in Depth 2 hrs 30</p> <p>NEA: 30%</p>
Summer 1	<p><u>FULL</u> Completion of NEA for all students. Revision of Paper 1 topics for End of Year Exam</p> <p>Completion of any outstanding work for any units</p>	Revision	<p>Component Two sec A: TV</p> <p>Introduction and Industry overview, contexts</p> <p>Life on Mars - season 1 episode 1</p> <p>The Bridge - season 3 episode 1</p>	Revision	<p><u>Subject Specific Resources Needed</u></p> <p>Ideally, a copy Mark Dixon's Media Theory for A Level and Eduqas study guide</p>
Summer 2	<p>Wider reading and research on media industries, media language, representation and audience</p>	Revision	<p>Component 3: NEA Cross media production</p>		<p><u>Coursework</u> - Cross media production</p> <p>GCSE - NEA 30%</p> <p>A level - NEA 30%</p>