

Business and Enterprise GCSE/BTEC
Exam Boards: Edexcel and Pearson

	Year 10 BTEC Tech Award in Enterprise (New for 2018)	Year 10 – GCSE Business	Year 11 – GCSE Business	Year 11 – BTEC Tech Award in Enterprise (New for 2018)	Course links
Autumn 1	Component 1 What is enterprise? Types of enterprise	Role of Business Enterprise	Growing the business	Component 3 - Promotion	GCSE Business https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html
Autumn 2	Component 1 Entrepreneurs Assessment	Business plans Stakeholders Aims and Objectives	Making marketing decisions PPE	Component 3 - Finance	BTEC Tech Award in Enterprise https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html
Spring 1	Component 1 Customer needs Market research Assessment	Market Research Market Segmentation	Making operational decisions	Component 2 - pitching a new enterprise	

Spring 2	<p>Component 1</p> <p>Internal factors</p> <p>External factors</p> <p>Situational analysis</p> <p>Assessment</p>	<p>Legislation</p> <p>Finance</p>	<p>Making financial decisions</p>	<p>Component 2 - pitching a new enterprise</p>
Summer 1	<p>Component 2</p> <p>Micro business</p> <p>Planning a micro business</p> <p>Pitching business idea</p>	<p>Marketing</p>	<p>Making human resource decisions</p> <p>Walking talking mock</p>	<p>Final course completion</p>
Summer 2	<p>Component 2</p> <p>Operation of enterprise</p> <p>Skills audit</p>	<p>Technology</p> <p>External influences</p>	<p>exam</p>	<p>Final course completion</p>