

## **Understanding the Labour Market: Why It Matters for Your Child's Future**

As your child navigates their educational journey, one of the most valuable tools for planning their future is **Labour Market Information (LMI)**. Whether they are in the early stages of exploring career interests or have a clear pathway in mind, understanding the world of work is crucial and LMI can help guide those important decisions.

### **What is Labour Market Information?**

Labour Market Information refers to data and insights about jobs, industries, salaries, skills in demand, and future employment trends. It helps answer questions such as:

- What jobs are growing in our region?
- Which careers are in demand nationally or globally?
- What qualifications or skills are employers looking for?
- How much can someone earn in a particular field?

This kind of information empowers students to make informed choices about their subject selections, college or university programs, apprenticeships, or other training routes.

### **Why LMI Matters for Your Child**

In today's fast-changing job market, many roles that will exist in the coming years don't even exist yet. However, LMI gives us a window into the trends shaping the future, from the rise of green energy jobs and technology roles to ongoing demand in healthcare and skilled trades.

By using LMI:

- Students can align their interests with realistic career opportunities.
- Families can better understand the return on investment for certain educational paths.
- Young people can be more confident in making informed, future-focused decisions.

### **How to Access Labour Market Information**

There are several reliable and easy-to-use sources where you and your child can explore LMI together:

- **National Careers Service (UK):**

<https://nationalcareers.service.gov.uk>

Explore job profiles, salary expectations, and entry routes.

□ **LMI For All (UK):**

<https://www.lmiforall.org.uk>

An interactive tool that shows job trends, average wages, and more.

□ **Careerpilot (UK):**

<https://www.careerpilot.org.uk>

A student-friendly platform with up-to-date job sector info, qualifications, and routes.

□ **Local Enterprise Partnerships (LEPs):**

Dorset Local Enterprise Partnership <https://www.dorsetlep.co.uk/labour-market-insights>

## **Final Thoughts**

Labour Market Information isn't just for careers advisers, it's for all of us. When families and schools work together to explore opportunities, we give our young people a powerful advantage. We encourage you to talk with your child about their future, explore the links above, and feel free to reach out to our careers team if you have any questions.

Together, we can help every student make choices that are informed, confident, and inspired.